



# SERVICE

IT Strategy

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## Service IT Strategy

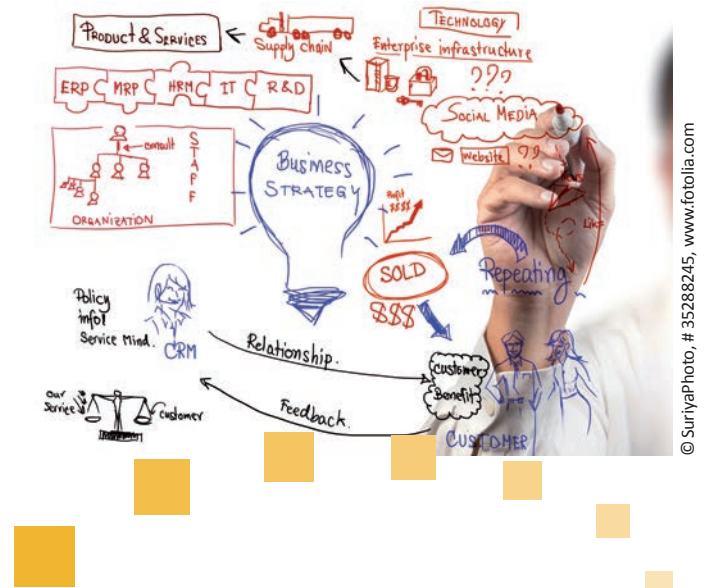
### Your situation, your objective and your challenge

You would like to revise your IT strategy to demonstrate to your internal customers how IT can help them to achieve their business objectives. For this you would like to highlight the contribution of IT to value creation and avoid that your internal customers see IT primarily as a cost factor. You plan to establish a regular communication process with your business stakeholders to ensure that the requirements of your customers are picked up very early. This gives you more time in the IT strategy definition to plan necessary adaptations concerning IT organization, IT architecture and IT governance.

### What does the service include?

IT Strategy includes the following tasks:

- Analysis of the current IT strategy and assessment of potential weaknesses.
- Creation of a concept for establishing a process for communication and reconciliation of IT strategy with the business units.
- Analysis of industry trends and drivers for the IT Strategy.
- Preparation and execution of structured interviews with the internal customers and collection of expectations and requirements relevant for IT.
- Consolidation of results and creation of drafts for IT strategy and communication model.
- Assessment of potential impacts on IT Organization, IT Architecture und IT Governance.
- Feedback meetings with internal customers, finalization and publication of the IT strategy.



### Which advantages does the service offer for you?

IT Strategy offers various advantages for you:

- You position your IT as business partner and IT is not perceived as pure service provider only.
- You gain insight into the business strategies very early and can act instead of just react.
- The benefits of IT are more in focus than IT costs.
- Major decisions like investments into new solutions, support of M&A transactions or outsourcing can be better prepared and implemented faster.